Problem. How many bit strings of length 10 are there that satisfy:
(a) the strings start with 100 and end with 11?
(b) the strings start with 100 or end with 11?
(c) the strings start with 100 or start with 11?
(d) the strings do not start with 100 or end with 11?

ANSWERS:
(a) There are $2^5 = 32$ bit strings of length 10 that start with 100 and end with 11. (Take any bit string of length 5, of which there are $2^5$, and add 100 as a prefix and 11 as a suffix.)

(b) There are $2^7 + 2^8 - 2^5 = 352$ bit strings of length 10 that start with 100 or end with 11. Here we use the Principle of Inclusion/Exclusion: Let $A$ be the set of all bit strings of length 10 that start with 100 or end with 11, and let

$$A_1 = \{\text{bit strings of length 10 starting with 100}\}$$

$$A_2 = \{\text{bit strings of length 10 ending with 11}\}$$

Then $A = A_1 \cup A_2$ and

$$|A| = |A_1 \cup A_2| = |A_1| + |A_2| - |A_1 \cap A_2| = 2^7 + 2^8 - 2^5$$

where the cardinality of $A_1 \cap A_2$ was determined in (a).

(c) There are $2^7 + 2^8 = 384$ bit strings of length 10 that start with 100 or start with 11. In this problem the sum principle applies, if $A_1$ is defined as in (b) and $A_3$ is the set of bit strings of length 10 starting with 11 then $A_1 \cap A_3 = \emptyset$. The problem asks to determine the number of bit strings in $A_1 \cup A_3$. So

$$|A_1 \cup A_3| = |A_1| + |A_3| = 2^7 + 2^8.$$

(d) By the sum principle, the total number $2^{10}$ of bit strings of length 10 equals the number $2^7 + 2^8 - 2^5$ (from (b)) of bit strings of length 10 that start with 100 or end with 11 plus the number $N$ of strings of length 10 that do not start with 100 or end with 11. Thus

$$N = 2^{10} - (2^7 + 2^8 - 2^5) = 672.$$